

The voice of technology enabled care





We are TSA, the industry and advisory body championing technology enabled care (TEC) across the UK. With over a quarter-century's legacy, we strive to bring transformation and growth to the TEC industry, shaping the future of healthcare through innovative digital solutions.

# Shaping the future of healthcare

We believe in the power of technology to enrich everyday lives and envision a future where everyone can opt for TEC for an enhanced living experience.

Our extensive membership network includes over 350 organisations, spanning the health sector, social care, housing, academia, emergency services, and technology service providers.

Our stakeholders span across telecare and telehealth providers, suppliers, housing associations, care providers, health and social care commissioners, government bodies, procurement frameworks, emergency services, academia, and charities.

### Your TSA Membership Journey

As a TSA member, you step into a journey crafted solely for you, a journey that reflects and respects your organisation's unique character and aspirations. We acknowledge and celebrate the individuality of our members, understanding that each one brings something special to our thriving network.

We go beyond providing a standard set of benefits. Instead, we offer a dynamic and adaptive suite of advantages sculpted to align with your unique needs and aspirations. We offer more than just support; we provide a tailored growth and innovation roadmap to propel your organisation towards unprecedented success.

With TSA, you won't just connect; you will forge meaningful relationships within the TEC sector, relationships that stimulate innovation, inspire progress, and drive transformative change.





Your unique journey with us is more than a membership; it's an alliance for a vibrant future in technology-enabled care.



## A Glimpse Into Your TSA Membership Experience

To help you envision the bespoke support TSA provides, we present a conceptual framework of the diverse range of benefits available to our members. Please note, this is just an illustrative snapshot - your membership experience will be uniquely tailored to your organisation's needs and aspirations:

This is a non-exhaustive illustration of the kind of multifaceted support your organisation can expect upon joining the vibrant TSA community:

#### **BESPOKE STRATEGIC SUPPORT**

- Three annual strategic outreach calls with experts from TSA
- Personalised coaching and mentoring
- Introductions to relevant stakeholders in the industry

#### **MARKET PRESENCE**

- Your unique 'lightbox' space on our member directory to promote your organisation and work
- Promotion of your case studies, blogs, and thought leadership pieces on TSA's channels
- Expertise and feedback on your current marketing offer

#### **TECHNICAL EXPERTISE**

- Guidance on the digital transition and technical considerations for TEC solutions
- Industry insights and the key challenges faced by commissioners across various sectors
- Review and advice on procurement and specifications

#### **EVENTS & NETWORKING**

Our members have access to a rich calendar of virtual and face-to-face events. These events are designed to provide insight, learning and sharing of good practice across the sector.

As a member, you'll have access to:

- Discounted rates for our annual ITEC Conference
- Opportunity to present at our 'Innovation Showcases'
- Participation in our Virtual Surgery' forum groups

#### WORKFORCE DEVELOPMENT

In line with our philosophy to create a conducive environment for TEC, we work with organisations to develop their training capabilities.

TSA members can access discounted rates to a wide variety of courses delivered by our dedicated TSA Workforce experts and tutors.



When you join the TSA network, you're not just becoming a member of an organisation; you're joining forces with a diverse, dynamic assembly of TEC professionals. You become part of a vibrant, innovative community driven by a shared vision of transforming lives through technology.

As a TSA member, you're valued for your uniqueness. We understand that each organisation is different, each journey is different, and we embrace this diversity. We offer operational and strategic support meticulously crafted to your organisation's specific needs, ensuring you have the tools you need to navigate your unique path successfully.

The health, social care, and housing sectors are constantly evolving, presenting us with myriad challenges. In the face of these, we believe isolation is not the answer, but collaboration, shared learning, and collective wisdom. Through the TSA network, you have the opportunity to break down silos, share experiences, and learn from one another.

We stand firm in our conviction that TEC can make a profound difference in our communities, but this can only be achieved through robust partnerships. We champion collaborations across the industry, service, and supply sectors to maximise the impact of TEC solutions.

Choosing TSA is choosing to shape the future of technology-enabled care. Join us on this transformative journey. Together, we will redefine care, influence lives, and make a lasting difference. Your membership isn't just an opportunity; it's a commitment to a better future.