



MEMBERSHIP



BE PART OF A
TRANSFORMATION IN
TECHNOLOGY ENABLED CARE

TSA is the representative body for Technology Enabled Care (TEC) services, working on behalf of and advising organisations including telecare and telehealth providers, housing associations, care providers, emergency services, academia, charities, government bodies and health and social care commissioners.



GREATER INFLUENCE | LOUDER VOICE | COHESIVE MARKET APPROACH

WE ARE STRONGER TOGETHER



OUR MEMBERS

We represent organisations that commission and supply technologies such as telehealth, telecare, and telemedicine as well as digital health services including; self-care apps, health IT, mHealth, eHealth, smart home technologies, artificial intelligence, connectivity and Internet of Things solutions.



OUR SERVICES

We champion quality by leading TEC standards development in the UK and Europe. We influence national policy and provide access to the commissioning landscape. We offer advice on TEC development, procurement and service design, sharing good practice and providing workforce development services.

We run many events across the UK every year, including regional showcases, surgeries, and our flagship ITEC Conference and awards as well as representing the sector at other key events such as trade shows and strategic forums.

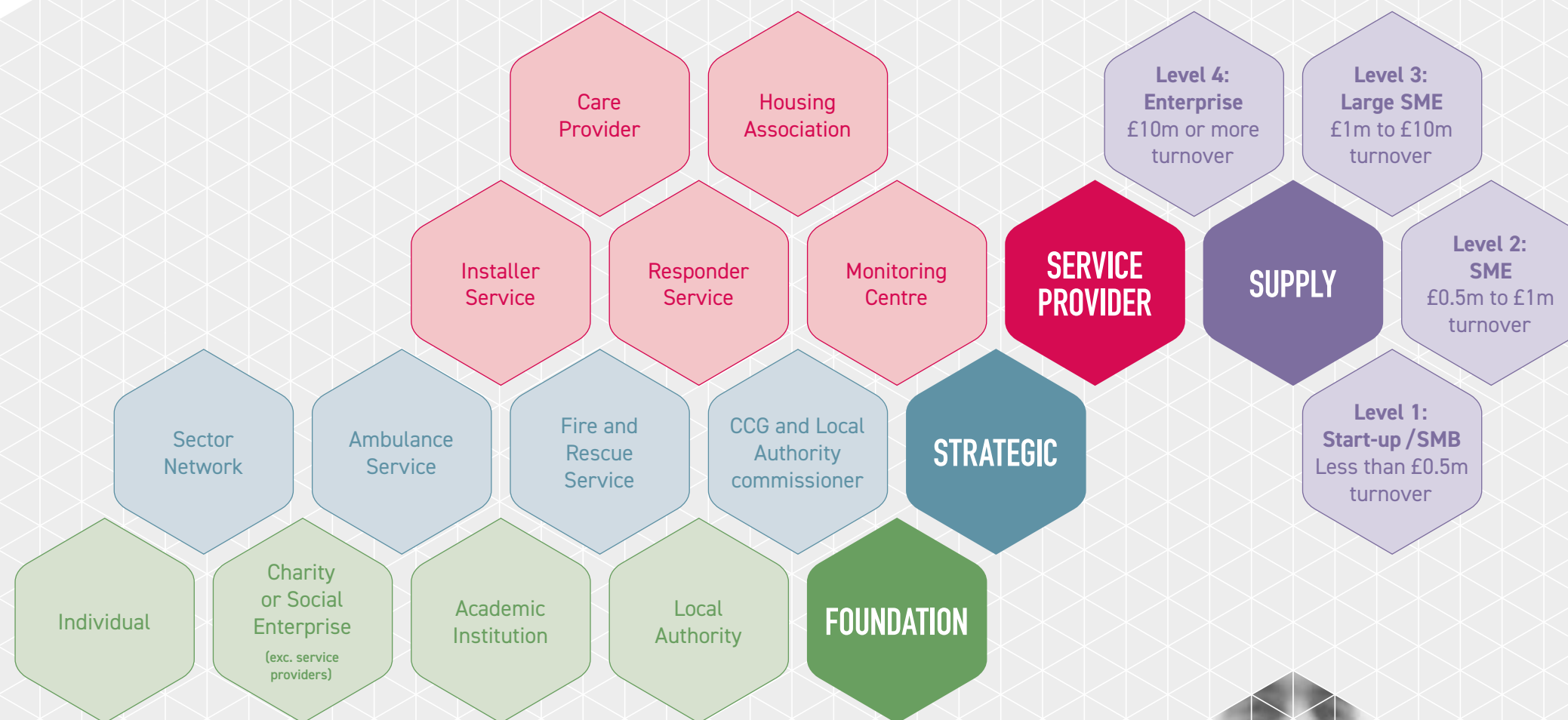


OUR SECTORS

TSA members operate in many sectors and can be operational, commissioning, public or private sector organisations, groups or individuals – our sectors include:

- Telecare and Telehealth - service commissioning, provision and supply
- Housing – associations and sheltered housing
- Care provision
- Care homes
- Third sector
- Local and Central Government

TSA OFFERS FOUR CORE TYPES OF MEMBERSHIP



SERVICE PROVIDER MEMBERSHIP

For organisations and authorities that provide Technology Enabled Care services to the general public including; TEC monitoring centres, TEC Equipment installers, TEC responder services, Telehealth and Telemedicine providers, care service providers and housing associations.

STRATEGIC MEMBERSHIP

For commissioning authorities, CCGs, fire and ambulance services and healthcare sector networks who want to play a key role in the sector through close collaboration with the TSA and our partners. Strategic membership offers benefits such as discounts on TSA consultancy services and access to key leadership events.

SUPPLY MEMBERSHIP

For companies that create, manufacture, supply, maintain or install Technology Enabled Care products and services both in the UK and overseas as well as consultancies and those allied to the commercial TEC landscape.

FOUNDATION MEMBERSHIP

TSA Foundation membership offers a 'keeping in touch' option for charities and social enterprises (exc. service providers), academic institutions and individuals.

FEATURES, BENEFITS AND OPPORTUNITIES OF TSA MEMBERSHIP

FEATURES, BENEFITS, OPPORTUNITIES	DESCRIPTION	FOUNDATION MEMBERSHIP	STRATEGIC MEMBERSHIP	SERVICE PROVIDER MEMBERSHIP	SUPPLY MEMBERSHIP
PARTICIPATION					
EVENTS AND NETWORKING					
TSA FLAGSHIP EVENTS					
ITEC Conference	Free delegate passes (specific number per member)	✓	✓		
	Discounted delegate passes (specific number per member)	✓	✓	✓	✓
	Speaker opportunities	✓	✓	✓	✓
	Discounted exhibition and sponsorship opportunities	✓	✓	✓	✓
	Free TSA ITEC annual award submission	✓	✓	✓	✓
TEC leadership events	Invitation only strategic leadership events from a cross section of the sector	✓	✓	✓	✓
REGIONAL EVENTS					
TSA Connect and Innovation Showcase	Free delegate passes (specific number per member)	✓	✓	✓	
	Speaker opportunities	✓	✓	✓	✓
	Sponsorship opportunities			✓	✓
TSA surgeries	Exclusive member only regional surgeries run by TEC experts	✓	✓	✓	
PARTNER EVENTS - EG HEALTH+CARE, NCASC					
TSA stand, speakers or presence at key partner events throughout the year, across the UK	Free or discounted delegate attendance and speaker opportunities (subject to availability)	✓	✓	✓	✓
LOBBYING, INFLUENCING AND CAMPAIGNS					
Representation on groups and committees	TSA represent the views of members at events, through strategic partnerships and representation on working groups, committees and think-tanks	✓	✓	✓	✓
TSA will amplify your voice and raise awareness of your brand	Representing your views to commissioners and policy makers	✓	✓	✓	✓
INFORMATION					
INFORMATION AND INSIGHT					
eLink newsletter and eShots	Monthly newsletter featuring key stories, campaign updates and member news	✓	✓	✓	✓
Resource library	Access to a library of information about TEC including guides, policy updates, fact sheets and case studies	✓	✓	✓	✓
Tenders and funding	Find or advertise tenders and funding opportunities on TSA marketing channels	✓	✓	✓	✓
Job opportunities	Find or advertise job vacancies on TSA marketing channels	✓	✓	✓	✓
Market analysis and intelligence	Horizon-scanning and strategic collaboration to keep TSA members ahead of the curve	✓	✓	✓	✓
PROFILE-RAISING AND BRAND DEVELOPMENT					
Profile and quote	Your organisation's information pushed out via TSA marketing channels	✓	✓	✓	✓
Case studies	Your case studies pushed out via TSA marketing channels	✓	✓	✓	✓
Thought leadership piece or blog	A think piece or blog written by someone in your organisation		✓	✓	✓
News pieces	Your press releases posted on the news page of TSA's website			✓	✓
Service Directory listing	Used by service users to find TEC service providers			✓	
Member Directory listing	Used by commissioners and others to find TEC providers	✓	✓	✓	✓
TSA member logo usage	Licence to use TSA's internationally recognised logos	✓	✓	✓	✓
KNOWHOW					
TRAINING AND CONSULTANCY (free access and discounted rates may vary by membership type and are subject to availability)					
eLearning platforms	Access to a range of online courses and skills tools, often free to members or via external funding	✓	✓	✓	
Workforce development	Discounted rates on bespoke training and education courses	✓	✓	✓	✓
Consultancy services	Discounted rates on TSA consultancy services (varies per membership type)	✓	✓	✓	✓
TAILORED ADVICE TO SUPPORT GROWTH					
Marketing strategy advice	Guidance and advice on marketing your service or product, key messaging and positioning		✓	✓	✓
Business strategy advice and 1-on-1 with TSA experts	Practical advice on improving your service/business, identifying needs and offering advice - via regional events, email or over the phone		✓	✓	✓

Access to free or discounted delegate places at events is subject to availability and agreements negotiated from time to time between TSA and event partners. Discounted rates for consultancy and other fee based services or courses are subject to availability and may vary from time to time and by membership type. TSA reserve the right to withdraw, alter, enhance or otherwise update membership features and benefits at any time. This publication is for marketing purposes only and does not constitute an offer of any kind nor form part of any contract. For a copy of our full terms and conditions please get in touch on 01625 520320.

TSA MEMBERSHIP IS A COLLABORATIVE RELATIONSHIP



The voice of technology enabled care



PARTICIPATION

Help to shape the sector and join the debate



INFORMATION

Tap in to TSA's knowledge base for the benefit of your organisation



KNOWHOW

Work with TSA to develop your organisation and its workforce



HOW TO JOIN

If you would like more information, or are unsure of which category of membership is right for you, then please get in touch with one of our membership services team.



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