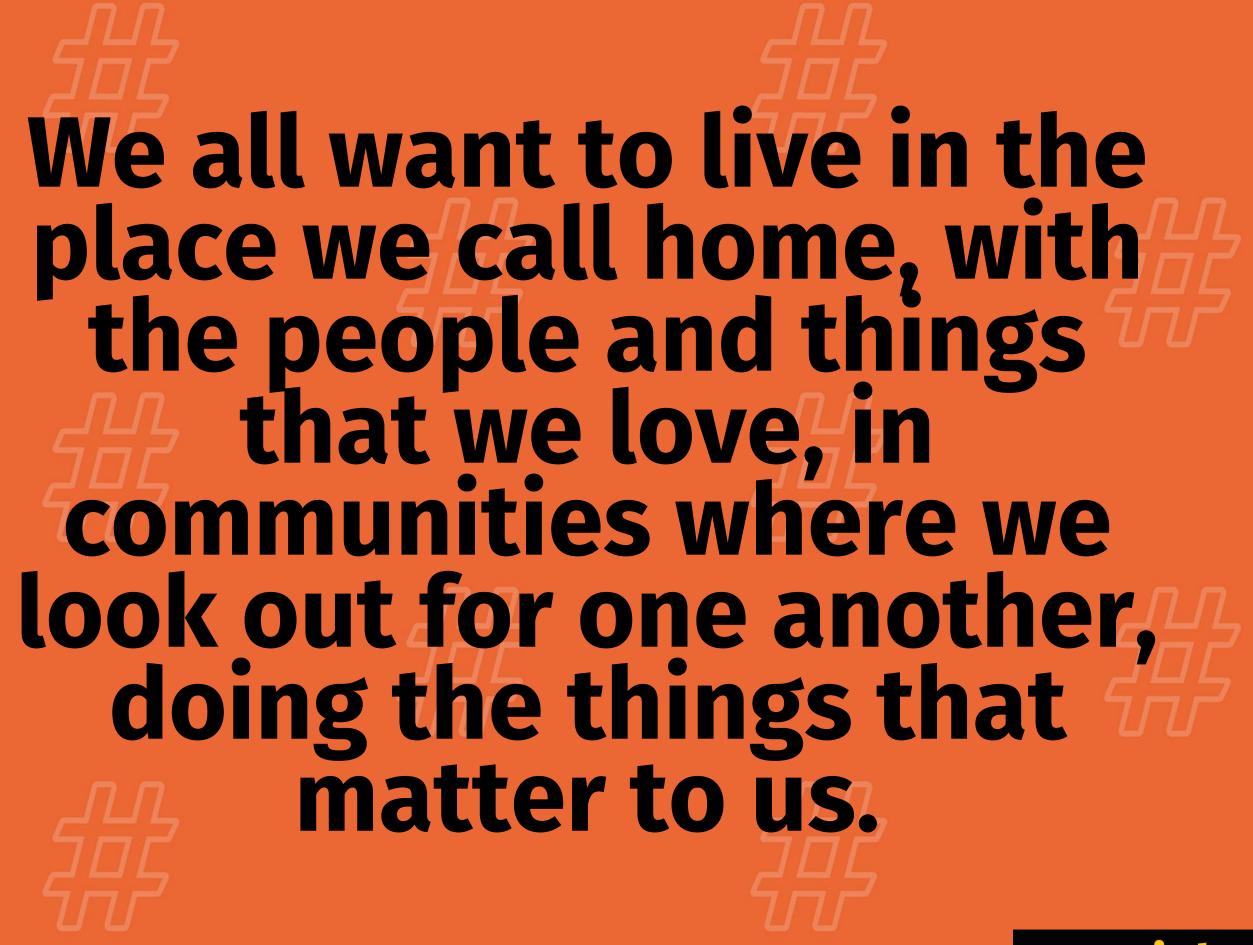
Tec to enable Gloriously Ordinary Lives For all

Anna Severwright

#SocialCareFuture

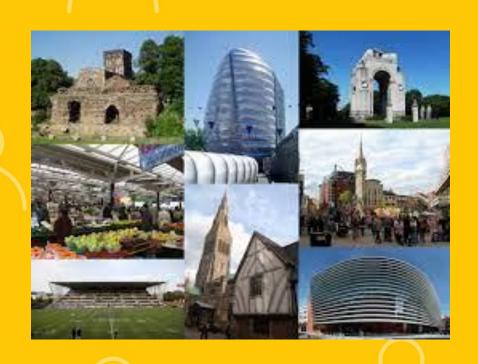






















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We need to re-focus on people, their families and unpaid carers...

"Surprisingly, what we thought people wanted from technology turned out to be quite different from what we anticipated. This has highlighted the importance of approaching projects like this with an "open mind" and to start co-production as soon as possible – particularly for people who are older."

Caroline Humphrey, Head of Service Improvement and Development and Darshan Savani, TAPPI Project Manager at Haringey council

We need to get ahead of the curve by supporting people who selfmanage their health and wellbeing



We must address the perceived conflict between personalisation and scale





And finally...

- Design- Would you have in your home or see in a magazine?
- · Lived experience innovation- Small grants/support
- · Interact with other tech
- · Don't underestimate
- ·Ongoing costs



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