

# Building the Workforce of the Future

**Martin Jones, MBE**



**Home Instead, an Honor Company**

Each Home Instead® office is an independently owned and operated franchise of Home Instead, Inc., an Honor Company.

# The Age Wave Is Here

## **Embracing Technology is not a choice It's an urgent need**

Between 2000 and 2050, the number of people in the UK aged over 65 is expected to double,

The number aged over 85 will quadruple

The 'working age' population (20 to 64) will only increase by 20.1%.

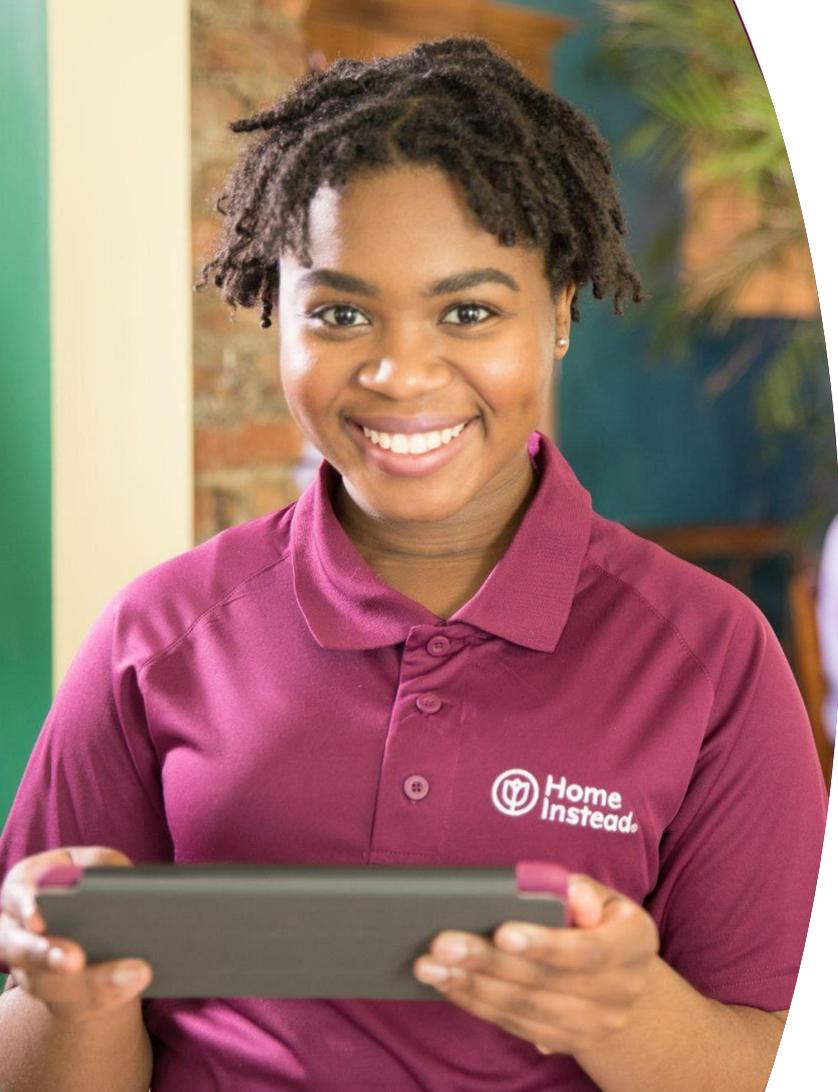
By 2040 the total number of people over state pension age is projected to exceed 17m

# The Age Wave Is Here

**The Care Sector MUST embrace technology to cope with future changes in demographics**

Well designed technology can

- Create better jobs for Care Professionals
- Scale operations



# Better jobs for Care Pros

## **Meeting their needs**

- Agency
- Consistency of hours and pay
- Clients that match their skills
- Continuous learning
- Opportunities for development and progression

# Scaling Care Delivery

## **Data driven operations platform transforming care delivery and provide better jobs**

- Matching clients to Care Pros more effectively
- Care Pro optimisation
- Move away from traditional scheduling
- Using data to proactively forecast changes
  - E.g. likelihood of falls
- Faster starts of care for clients

# Our Digital Approach to Training, Education and Tech

## **App Based LMS System available to all UK franchisees**

- Care Pros are assessed and provided with on-line learning relevant to their clients needs
- Learning can be accessed at point of need
  - New client or changing client need
  - No need to wait for a face to face course to be scheduled
- Tracking of Care Pro development compliance is easy
- Build Personal Development plans
- Career paths

# Our Digital Approach to Care Delivery

## **Care Support App**

- Real time information about the client and their care plans
- Instant feedback from the Care Pro to the office
  - clients needs can be proactively addressed with the family and other professionals
  - Care Plans updated and instantly shared with all Care Pros involved with a client
  - Client's family have access
- Links to LMS, Identifies training needs in line with changes to the Care Plan e.g. introduce dementia care training
- Care Pro's access schedule and request holiday through the App

# Looking to the Future

## **Our Mission is to Expand the World's Capacity to Care**

With our parent company, Honor, we are revolutionizing how society cares for older adults, their families, and Care Professionals.

Building a combination of human touch and technology that combines local care, centralised operations, and best in class technology to deliver the highest quality care.

- Elevate the role of care worker to a desired profession
- Seamless connections with others involved in the clients care
  - Not just medical (food and other services)
- Ability to analyse and act upon insights from web connected devices



**Want to learn more?**

[HomeInstead.co.uk](https://www.HomeInstead.co.uk)