



# Business Planning (2023 - 2025)

Katy Cox, Strategic Adviser to TSA





# FROM TRADE BODY TO STRATEGIC ADVISORY POWERHOUSE

How do our Mission, Vision and Values drive our self-identity towards greatness?



**THE VISION:** People's everyday lives enhanced, enriched and enabled by technology enabled care

[END 2022]

PURPOSE 1: Voice of Authority in TEC

PURPOSE 2: TEC Knowledge Hub

PURPOSE 3: TEC Professional Body

**DUAL MISSION:** Drive transformation of sector >> Partnerships, Data, People + Ensure Quality and Safety of TEC

TEC QUALITY

ADVISORY /  
MEMBERSHIP

WORKFORCE  
DEVELOPMENT

STRATEGIC  
PROGRAMMES

EVENTS

Public Affairs (external) & Governance (internal) : TSA TEAM + BOARDS

[OUR VALUES]

Committed to Making a Difference

Transforming Lives for All  
We Can, We Do, But we Care  
Driving Quality & Innovation

Inspiring Trust & Confidence

We Shape, Enable, Inspire  
Listen & Respond with Integrity  
Visible & Accountable

Stronger Together

We Share Learning  
Create Mutual Partnerships  
Challenges into Opportunities

HOW DO WE TAKE OUR **VALUES** AND TRANSLATE THEM INTO **ACTIONS** THAT WILL TRANSFORM THE **INTERNAL** CULTURE AND THE **EXTERNAL** INFRASTRUCTURE AND **IDENTITY** OF TSA TO ACHIEVE OUR GOALS?

# DRAFT strategic objectives



1. To drive the **personalisation** agenda by promoting the voice of people with lived experience and focusing on outcomes that matter to people to reduce inequalities.
2. To support the development of high quality **proactive and preventative services** and the use of technology-enabled care as an integral part of service provision.
3. To promote the citizen as the point of **data integration** to enable the integration of health, care and consumer-generated data.
4. To support the sector to safely transition from **analogue to digital** and embrace the **opportunities** this creates.
5. To ensure the sector and its **workforce** has the right capabilities, mindset and culture to embed technology-enabled care in service provision.



The voice of technology  
enabled care

# Workshop Selection

Workshops to take place from  
12:00 – 13:00 & 14:00 – 15:00

## **Personalisation and co-production - Decking Area 2 (Level 2)**

**Facilitated by** Jeremy Hughes, Director, TEC Action Alliance

## **Proactive and preventative services - Seminar Room 5 (Ground Floor)**

**Facilitated by** Alyson Scurfield, Chief Executive, TSA. **Supported by** Paul Berney, Anthropos Digital Care

## **Data integration - Seminar Room 3 (Ground Floor)**

**Facilitated by** Sir David Pearson, Chair, TEC Quality. **Supported by** Saeed Choudhary, Legrand Care

## **Analogue to digital opportunities - Decking Area 1 (Level 2)**

**Facilitated by** Nathan Downing, Director of Membership & Consultancy Services, TSA. **Supported by** Stuart Ellis, Taking Care

## **Workforce development - Seminar Room 4 (Ground Floor)**

**Facilitated by** Katy Cox, Strategic Adviser to TSA