



ethel
my smart care hub

Here to help **YOU transform**
the delivery of health and
social care **at home!**

Ethel is a comprehensive **platform** to remotely manage vulnerable people in their own homes.



The **Ethel** platform also includes a **large touchscreen device**, tailor-made for those with little or no computer experience, which sits in a user's own home.



Family & Friends



Social Care Teams



Health Care Professionals



Day Centres and
Befriending Services

Features:



VIRTUAL VISITS



VITAL SIGNS
MONITORING



MEDICATION
REMINDERS



CHECK-IN



EXERCISES



2-WAY
MESSAGING



Q&A SURVEY



MEDIA ALBUMS



WEBSITES
& LIVE EVENTS



EVENT
REMINDERS



HOSPITAL DISCHARGE





Name: Dan
Role: Consultant



News2



Name: Debra
Role: Nurse



Medication reminders



Vital signs monitoring



Name: Trevor
Role: Physiotherapist



Name: Cassie
Role: Consultant



Virtual visits



Virtual Support Service



- ✓ **Post-discharge visits**
- ✓ **Wellbeing visits**
- ✓ **Medication management**
- ✓ **Telecoaching**
- ✓ **Check-ins**



Mrs A

9am:
Personal care visit

10.30am:
Medication visit

12pm:
Lunchtime visit

3pm:
Wellbeing visit



Mrs B

9am:
Personal care visit

10.45am:
Medication visit

12.30pm:
Lunchtime visit

3.30pm:
Medication visit



Mr F

9.30am:
Personal care visit

11am:
Medication visit

1.30pm:
Lunchtime visit

5pm:
Wellbeing visit

9pm:
Night-time
security call



Mr H

8.30 am:
Personal care visit

9.30am:
Medication visit

1.00pm:
Lunchtime visit

4pm:
Medication visit

8.30pm
Night-time
security call



Mrs A

9am:
Personal care visit



Mrs B

9am:
Personal care visit



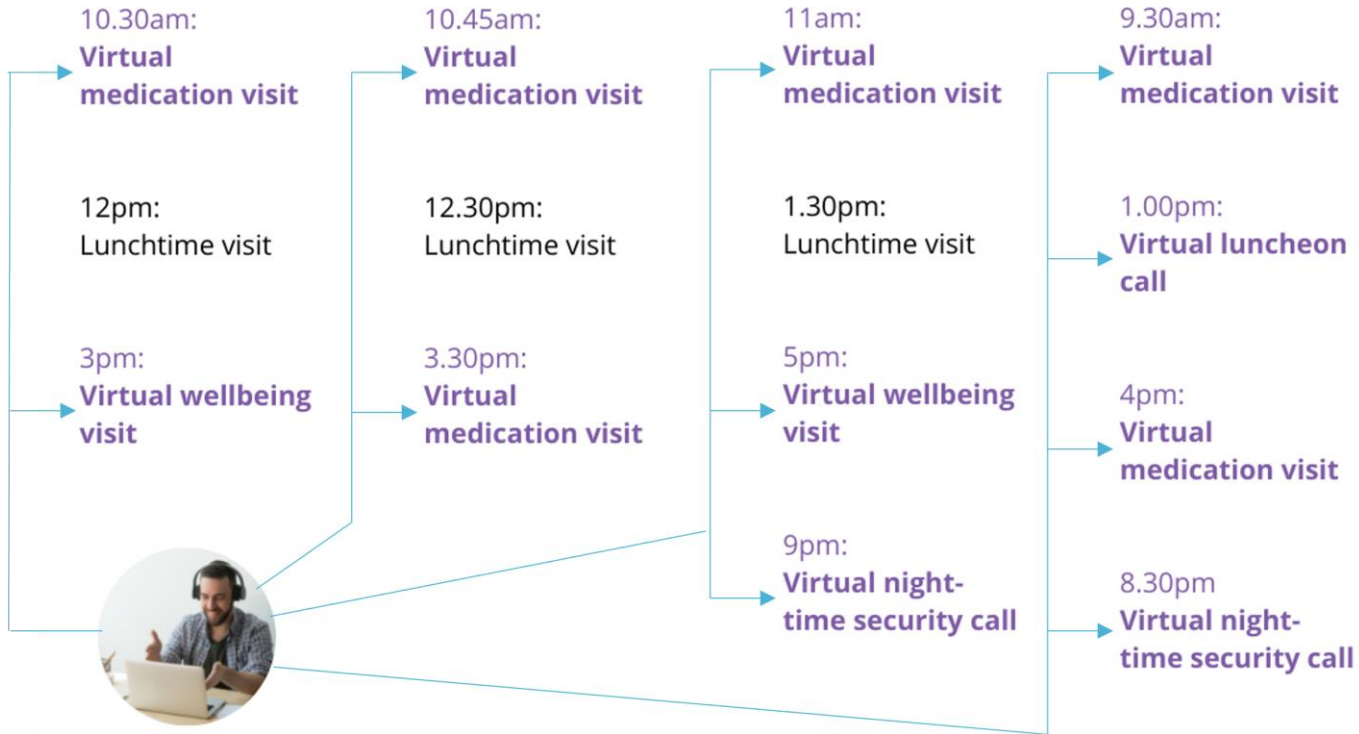
Mr F

9.30am:
Personal care visit



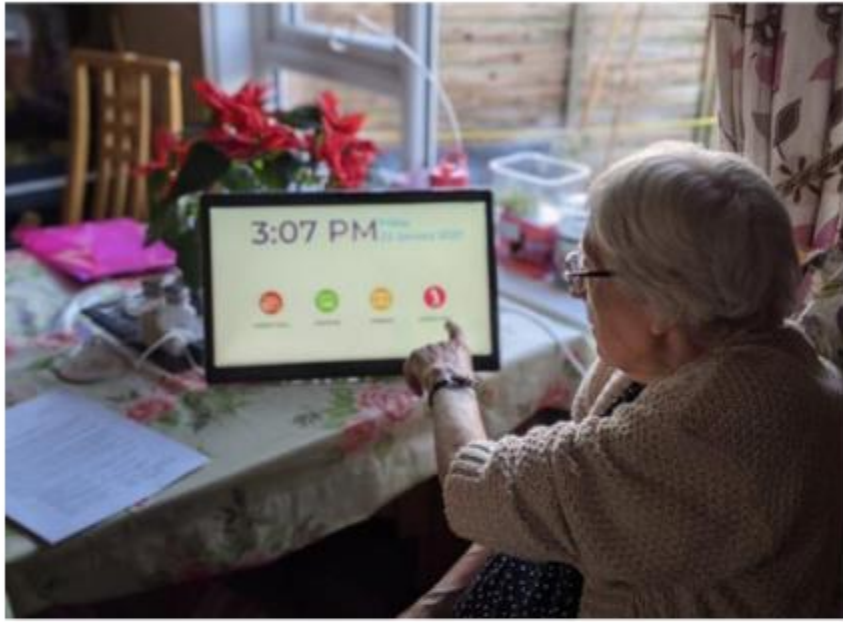
Mr H

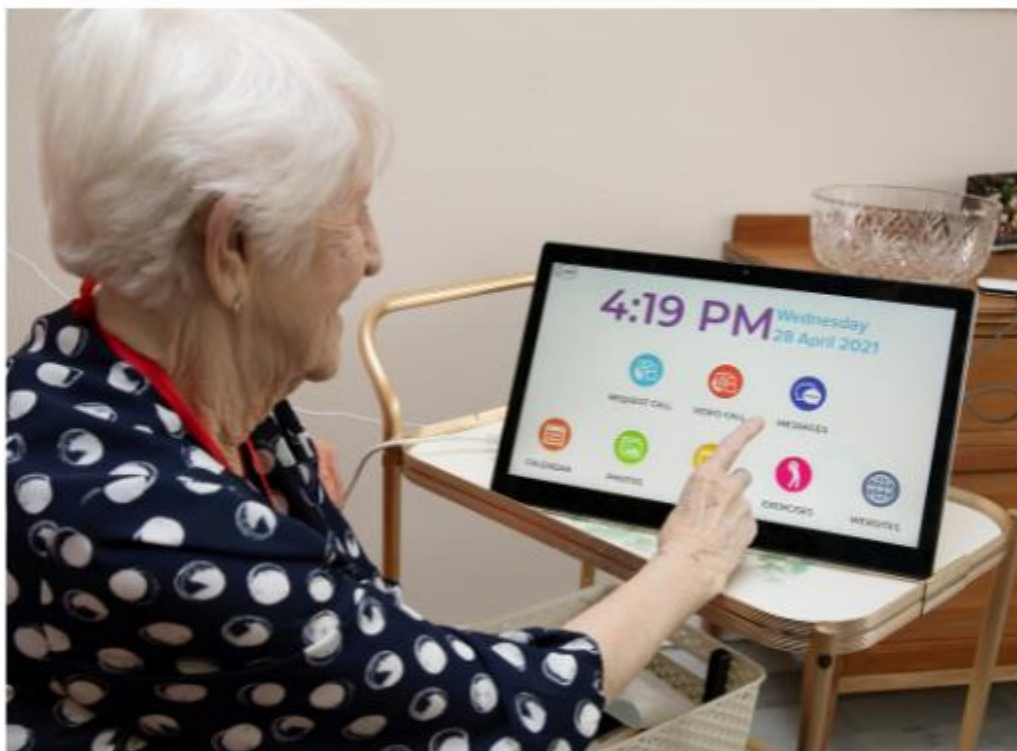
8.30 am:
Personal care visit



Sanjit
Virtual Support Service







Thank you!

EXAMPLE VIRTUAL VISITS



"Good morning Mr. H, I hope you are well today. Would you be able to take your morning blister pack while I am on the call?"

"Yes let me just get them now!"



"Thank you, I will see you at the same time tomorrow. Have a lovely day!"



"Good afternoon Mrs. B, have you had a good morning? Earlier Sarah the care worker left some sandwiches for you. Do you want to go get them and eat them while I am on the call?"

"Yes I remember. She has made me cheese and tomato today, my favourite. I spent the morning watching tv today!"



"Perfect thank you Mrs. B, someone will visit you later for a night-time call. Have a lovely afternoon!"



"Good evening Mr. F. How was your day, did you get up to anything nice? I am just calling to remind you to take out your bins tonight and make sure all appliances are off in the kitchen. Can you go check for me please?"

"No problem, I will take out the bin now and then go check my appliances are off. I haven't used the oven today so should not be on."



"No worries, I will stay here while you go do that."

A photograph of a person sitting at a table, using a tablet computer. The tablet screen shows a video call with a smiling woman. On the table, there are several colorful cards or documents, possibly related to care or medication. The background shows a room with a window and some furniture.

"As a Council, we are using Ethel to reduce our medication prompts, meal prompts and welfare checks visits. This has enabled our staff to concentrate on valuable personal care visits at a time when all local authorities in the UK are struggling to recruit care staff. We would recommend any care provider that is thinking of using Ethel to take the opportunity to use this technology during this challenging time for the care industry."

- Derek Boyle, Scottish Borders Care