

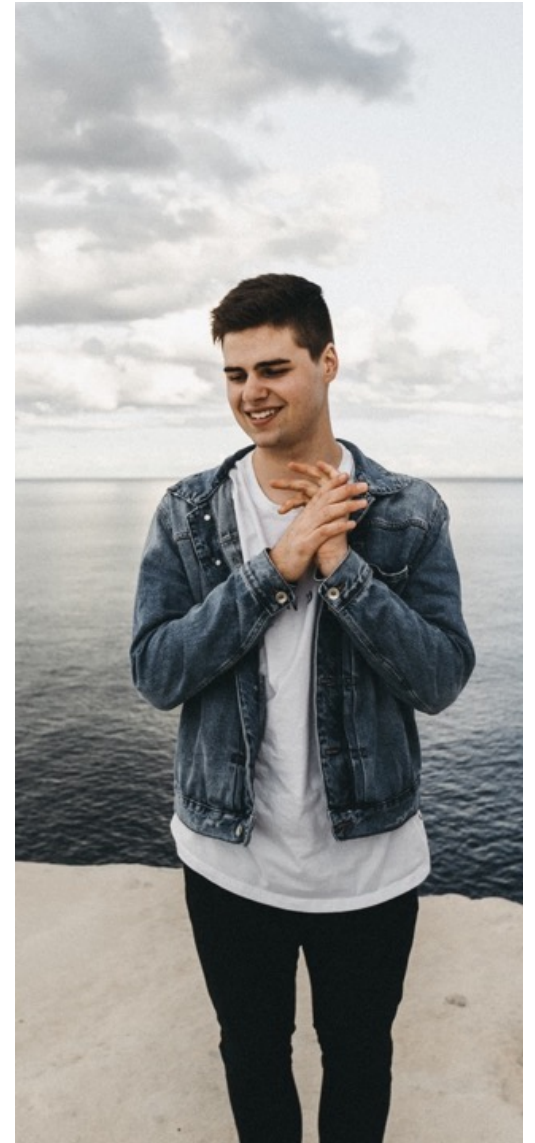


The data tightrope: Striking the right balance for everyone

Dr Louise Morpeth

braininhand
personal technology for independent living

**When it comes to
data management,
what keeps you
awake at night?**

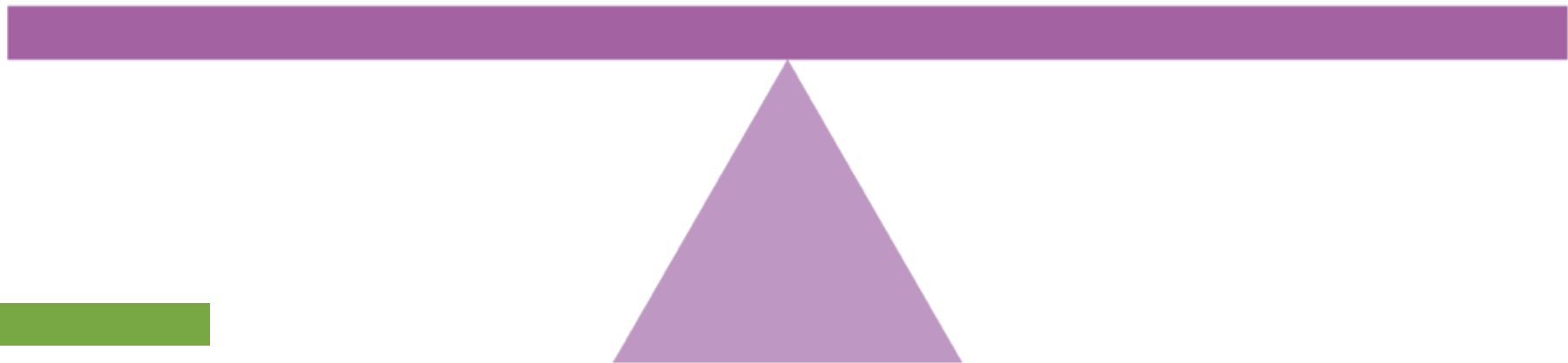




Data: A continuous balancing act

- Improved care and experience
- Improved safety
- Speed of access
- Public benefit
- Partners in care
- Scientific approach to care

- Protection of privacy
- Data security
- Individual control and ownership
- Consent
- Risk of misuse



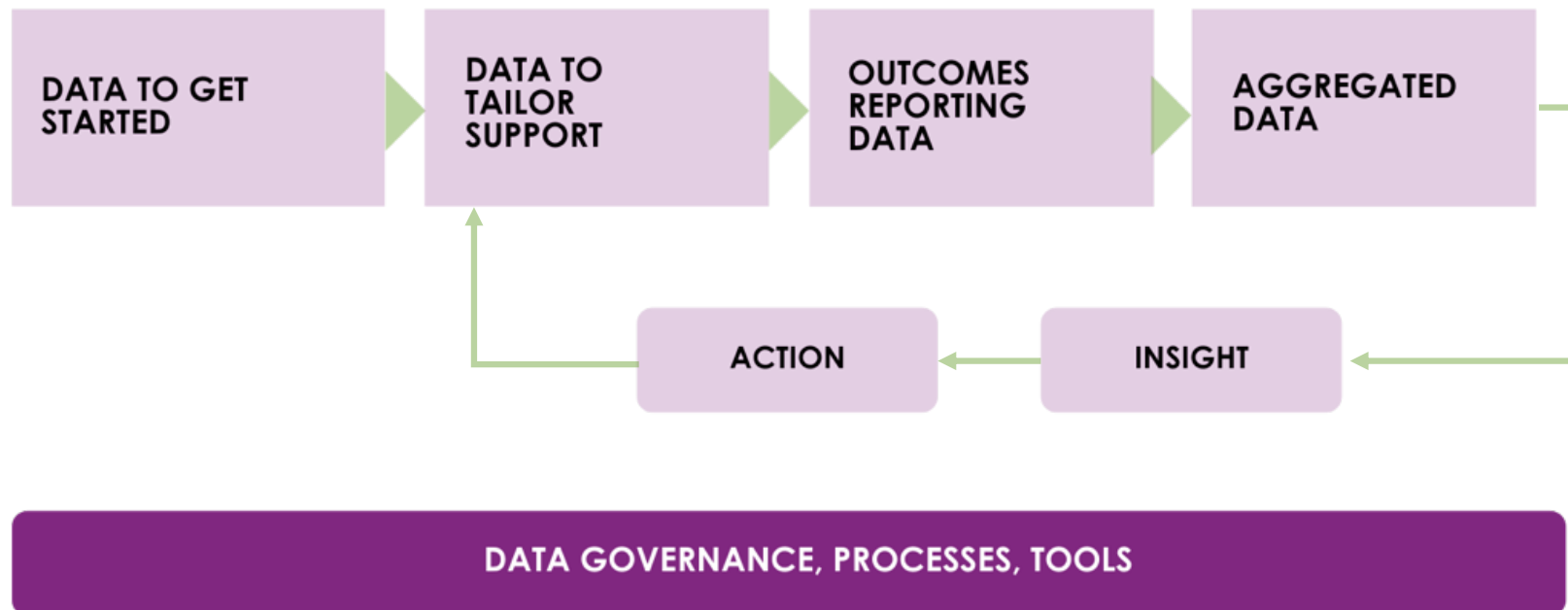


**Designing for
transparency and trust**



**“Information overload creates
poverty of intelligence and action.”**
— Jag Randhawa

The data value cycle



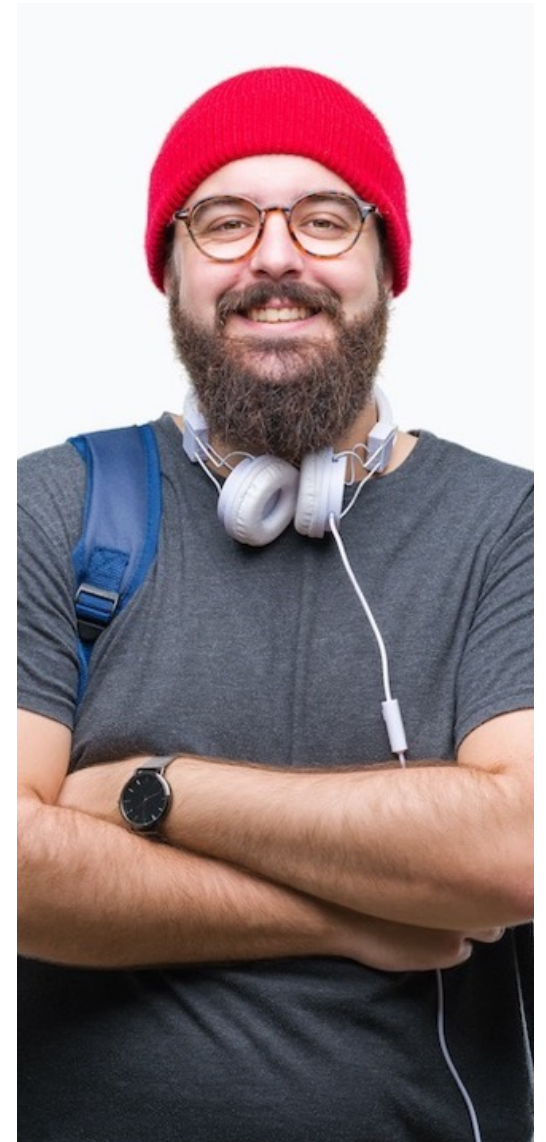
Access: creating an equal playing field



**Ubiquitous
technology**



Tech poverty

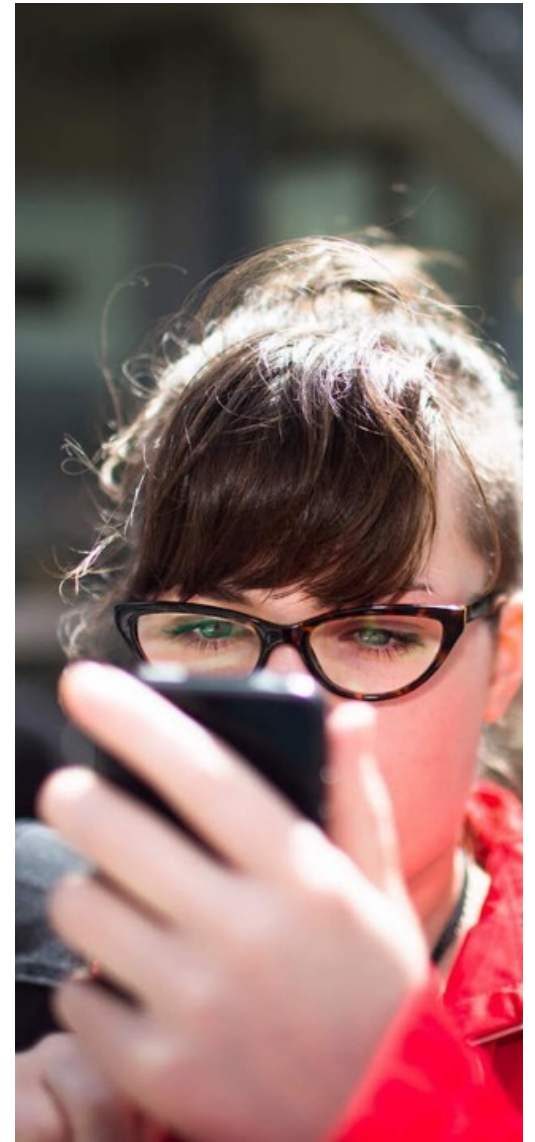


The power of aggregating

1000+ users
400K+ data records
13 categories of problem areas



Clear, consistent and shared standards?





Thank You

Questions?



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